



ROMAIN GREGOIRE

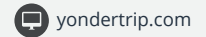
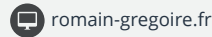
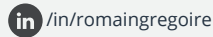
Mid Weight Digital Designer • UI Designer

8+ years of Design across Web, Mobile and Print

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Working Holiday Visa from March 2015 to March 2017 (2nd year visa)

Know me better at



From 8 years of experience in a digital agency, I have gained a know-how and strong skillset in this area. Now I want to develop my knowledge further through professional experience in a foreign country.

Profile

Developed expertise in digital design, UI, responsive design, mobile app, and print (brochures among others).

Further highlights:

- Strong knowledges of HTML/CSS and the industry leading CMS & eCommerce (Wordpress, Prestashop, Magento, TYPO3)
- Strong UX knowledges
- Good Knowledges of video editing and photography

Curious and creative by nature, graphic design was an obvious choice for me, and thanks to the quality of my work and my commitment, I have very quickly been able to accept positions of responsibility.

I led a creative team in a digital agency and this allowed me to reinforce my skills in terms of customer relationship, management planning, management and teamwork.

In recognition of my knowledge, I was able to teach on the graphic/web design course at a graphic arts school for 3 years.

This experience taught me pedagogical skills and strengthened my team management and planning abilities.

Always looking for new experiences, I co-founded the Gigsonlive association which aims to help people discover the cultural scene in Toulouse through videos and photos.

This project has been performed alongside my principal job and has required a lot of hard work during my free time. Now, the association has a major part in the communication of events in the city.

These experiences have helped me to develop into a more dynamic, multi-tasking, organized and hardworking person.

I've arrived in Australia in March 2015 and visited the country to learn the Aussie ways. Along my journey, I made the most of some amazing professional and personal projects to broaden my horizons and improve my work as a designer, and my passions as a cameraman and photographer.

Last December, I decided to settle in Sydney to work and live. I now provide my services to my first clients as a contractor, and am actively looking for a great company with fantastic projects where I would commit full time. With this permanent position I intend to share my wide experience and grow with the team.

Professional Experience

December 2015 to March 2016 - Sydney, Australia

Digital/UI designer

FREELANCE

Since settling in Sydney, I have been focusing on working with Startups and bigger corporations. I sincerely enjoy working on ambitious project with passionated people.

- Creation of logos, brochures and business cards
- Advising on UI , UI design and integration into Wordpress

March 2015 to November 2015 - Australia

Digital/UI designer

YONDERTRIP

I have designed, coded and launched YonderTrip.com in order to share my trip in Oz, and also continue on building my experience developing new skills. I was committed into documenting and sharing our journey using many mediums: articles, photos, and videos. We were also promoting our content across all the main social networks.

The success of YonderTrip was such that I've managed to win other contracting projects for local companies all over Australia. (Videos, brochures, business cards, website)

About me

Nationality: French
Licence: - TFN
- International Driving licence
Availability: Immediatly for a long period

Professional Skill

- Hardworking and meticulous.
- Good team player
- Methodical project manager
- Good team supervisor
- Creative
- Dynamic, determined and fast at adapting to new environments
- Responsible
- Enthusiastic
- Curious and keen to attain new knowledge
- Able to work within a team as well as individually
- Good multitasking skills and punctual

Computer Skill

Operating systems:
Windows, Mac OS X.

Office:
Microsoft Office (Word, Excel, PowerPo-int...) / iLife (Pages, Keynote, Numbers)

Computing:
HTML5, CSS, JQuery, Bootstrap, TypoScript, Dreamweaver

CMS:
TYPO3, Wordpress, Magento, Joomla!

Animation and Image:
Photoshop, Illustrator, InDesign Flash

Video Editing:
Premiere

June 2006 to December 2014 - 10 employees, Toulouse , France

Digital Artistic Director • UI / UX Designer

TOTEM NUMERIQUE

Digital agency based in Toulouse for 15 years, developing websites and multimedia applications to suit a wide variety of needs.

As a Graphic Designer then as Art Director at Totem Numérique, I was responsible for the following activities:

DESIGN

Art direction of agency projects: High level of responsibility because I managed and designed projects in relation with the client and the team

Conception of UI / UX interface: websites, extranet, emailing, intranet, applications and mobile websites, wireframing, Icon creation, responsive design

Graphic production: adaptation from an existing paper design to multimedia formats, Logo design, Branding guidelines, Business Cards, Brochures, Banners.

Social media design: Banners, Campaigns, CTAs for Facebook, Twitter, YouTube

REALISATION

Integration CMS: HTML interfaces and full integration into CMS (e.g. TYPO3, Wordpress, Magento, Joomla!, Prestashop) with rules accessibility and ergonomic constraints.

Installing and configuring plugins

SEO (Search engine optimisation)

Email campaigns: Conception and monitoring

CLIENT CONTACT

Receiving project briefs, Analysis of graphic needs, Production monitoring, User training

March 2011 to March 2014 - 5 employees - Toulouse, France

Graphic Designer • Cameraman / Editor (Voluntary Community Activities)

GIGSONLIVE

Association and international musical web 2.0 platform for promoting [independent] artists by filming acoustic 'off' sessions, and showcasing trailers and reports of musical performances.

Co-founder of the Gigsonlive association where I am responsible for several tasks:

- Visual creation (digital and print pictures) and web design
- Recording sound from acoustic sessions and live gigs
- Editing (teasers, reports and acoustic sessions)

September 2009 to July 2012 - More than 20 employees - Toulouse, France

Teacher in an Upper Private School of Graphic Arts « Axe Sud »

Monthly lectures for graphic arts students to teach the required skills for a job in web design / integration:

- Course creation and development
- Workshop creation
- Exam creation
- Student tracking (skills monitoring and intermediate examinations)

May 2004 – July 2004 - 4 employees, - Nîmes, France

Graphic Artist

Karousel

Web agency specialising in ActionScript

- Illustrations for the agency website
- Retouching photos for e-commerce site
- Production of the CD-ROM dynamic flash application

Education

2006

Licence en Arts Appliqués (Second Class) (equivalent to BA in Applied Arts)

University Vauban, Nîmes, France

2005

BTS Multimedia Visual Communication equivalent to HNC (Higher National Certificate)

School Charles de Gaulle, Chaumont, France

2003

BAC Applied Arts (Second Class) (equivalent to High School Certificate/A Levels)

School Ernest Hemingway, Nîmes, France

Languages

French (mother tongue)

English (good grounding)

Other Qualifications and Training

First Aid Certificate

High level in martial arts (Karate and Taekwondo)

Level 1 CMAS (Scuba Diving)

Motorcycle Driving Licence

Additional Achievements:

2015

YonderTrip.com

YonderTrip is my personal travel blog.

2003 – 2004

Festival poster in Chaumont

Student participation in the festival poster contest in Chaumont

2002

Fashion Show

Directed and participated in fashion show "jeans" in Nîmes

2001

Exhibition

Exhibition and sale of paintings on the theme of Tango in Nîmes

Interests:

Travel

Cooking

Animals (particularly marine animals)

Scuba diving

Passionate about music

Video and photo

Computing and graphic design

References

Frédéric Ollivier

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